

REQUEST FOR EXPRESSIONS OF INTEREST CONSULTANT SELECTION (FIRM)

Name of Project	UNLEASHING THE BLUE ECONOMY OF THE CARIBBEAN PROJECT (UBEC)
Loan No.	IDA-70870
Assignment Title	Consultancy Services for the Implementation Support of Grenada’s National Sustainable Tourism Development Plan
Procurement Plan Ref Number	GD-MOIID-488376-CS-QCBS
Country of Delivery	GRENADA

The Government of Grenada has received financing from the World Bank toward the cost of the Unleashing the Blue Economy of the Caribbean Project (UBEC) and intends to apply part of the proceeds for the consulting services for the **Consultancy Services for the Implementation Support of Grenada’s National Sustainable Tourism Development Plan**

The consultant Firm will support the Ministry of Tourism and GTA in operationalizing the National Sustainable Tourism Development Plan by establishing an effective management structure, implementing a digital project monitoring system, executing a comprehensive communication strategy, delivering capacity-building initiatives, and designing and implementing destination level management and product development activities.

You can find the detailed Terms of Reference (TOR) for the assignment at the following websites: www.procurement.gd or <https://in-tendhost.co.uk/GND/asp/Home>. Alternatively, you can email beverley.jeremiah@procurement.gov.gd for assistance with the TOR or help with registering on In-tend.

The Ministry of Mobilization, Implementation, and Transformation hereby invites eligible firms to express their interest in providing the required services. Interested consultants are requested to submit information that demonstrates their qualifications and relevant experience to effectively carry out the services.

The attention of interested Consultants is drawn to Section III paragraphs 3.14, 3.16, and 3.17 of the World Bank’s Procurement Regulations for IPF Borrowers September 2023, revised November 2020, August 2018 and November 2017(“the Regulations”), setting forth the World Bank’s policy on conflict of interest.

The best-qualified consultant to carry out the services will be selected in accordance with the Quality and Cost-Based Selection (Firm) method set out in the Regulations and based on the following criteria:

- At least 10 years of experience in providing technical assistance to government agencies on tourism planning, product development, institutional strengthening and/or strategy execution.
- Proven track record in managing multi-stakeholder projects related to tourism development, including project planning, implementation, and monitoring.

- Experience in developing or customizing digital platforms for project management, monitoring, and evaluation, preferably in the tourism sector.
- Demonstrated expertise in public relations, communication strategy development, and media outreach for government or tourism-related projects.
- A strong background in designing and implementing capacity building and training programs for government officials, tourism professionals, and community stakeholders.
- Experience in working with local communities, engaging stakeholders, and designing sustainable tourism products and services.
- Previous work in Caribbean nations or similar contexts will be considered an advantage.
- Ability to manage large-scale projects, with sound financial controls, reporting, and compliance mechanisms.
- Access to a team of experts in tourism planning, digital systems, communications, community development, and training

Further information can be obtained by requesting clarification via Intend <https://in-tendhost.co.uk/GND/asp/Home> .

Expressions of interest must be submitted electronically through the procurement system at <https://in-tendhost.co.uk/GND/asp/Home> . Candidates must register on this portal and submit all interest and queries through this medium. Upon submission of documents, you will receive a confirmation email acknowledging receipt.

Deadline date of submission: May 19th, 2025, at 3:00 P.M.